

Louisiana Oral Health Coalition

Announcement: Webinar Series

Beginning in April 2014 through July 2014, Louisiana Department of Health and Hospitals and The Food Trust will be hosting a webinar series which will discuss the importance of the role farmers markets play in improving nutrition, reaching underserved populations and engaging potential shoppers, including SNAP participants. The Food Trust is a nationally recognized nonprofit that ensures everyone has access to affordable nutritious food and information to make healthy decisions. The Food Trust has operated a network of 25 farmers markets in the city of Philadelphia, the majority of which are located in low-income areas.

The first webinar will take place on Apr. 22 from 2-3 p.m. CST. A variety of topics will be covered including EBT basics, financial and non-financial incentives, and promotion. This series will serve to provide information to farmers' market stakeholders leading up to the 2014 market season.

Webinar 1: Healthy Food Access Through Farmers Markets: An Introduction

This webinar will provide an overview of farmers markets as part of a healthy food access plan. It will address the current farmers' market landscape in Louisiana and provide best practices for farmers markets in underserved areas.

By the end of the webinar participants will be able to:

- Identify public health concerns related to healthy eating and healthy food access
- Understand the farmers' market landscape in Louisiana and how it relates to the rest of the country
- Explain the benefits of farmers markets in low-income communities
- Identify alternate forms of payment that can be accepted at farmers markets, and
- Understand the challenges and best practices associated with farmers markets in underserved communities.

Registration IS FREE. Click on the link below to register for the webinar.

<https://www2.gotomeeting.com/register/958701202>